

OSCAR ALLENDE

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PERSONAL PROFILE

London-based Graphic Designer with experience in Corporate Identity, Logo Creation, Photo Retouching. Skilled in creating everything from signage, billboards and brochures to print collateral and digital assets. Collaborates closely in the design process, offering creative solutions for conceptual models, layout, theme and typography. Consistently maintains brand integrity across multiple platforms. Strong ability to generate ideas and manage projects from concept through to production. Adept at meeting tight deadlines, working under pressure and thriving in team environments. Proficient in Adobe Creative Suite and skilled in photography and retouching.

Key Competencies and Skills

Adobe Photoshop	Microsoft Office	Strong organisational skills
Adobe Illustrator	Mac and PC environments	Attention to detail
Adobe InDesign	Fluent in English, Spanish and Galician	Management experience
Adobe Acrobat	Professional editing and retouching	Problem solving skills
SketchUp Pro	Strong team player	Determination and persistence
KeyShot	Good communication skills	Out of the box thinking
Artlantis	Quick learner and self-starter	Creative and original

WORK EXPERIENCE

Jul'17-Present Graphic Designer and Artist's Assistant. [Andrea Hamilton Studio – London, UK.](#)

AH Studio is a contemporary art organization founded by artist Andrea Hamilton, specializing in photographic imagery and art history. It includes a non-profit gallery and a seasonal program of exhibitions and educational projects.

- Designed and developed *The Colour of Time*, a photographic dictionary capturing natural colors from seascapes at various times and seasons.
- Edited and retouched images for art books, exhibitions, and publications.
- Created innovative projects, including color compositions inspired by renowned artists and stitching high-resolution images to create large-scale artworks.
- Developed 3D render models for gallery layouts and upcoming exhibitions.
- Represented AH Studio at art exhibitions, building relationships and expanding the studio's network.
- Assisted in photo shoots and exhibitions setups, supporting the execution of artistic vision.

Achievements

- Produced works featured in exhibitions, art books, magazines and online platforms, elevating the studio's artistic presence and recognition.

Feb'16-Jul'17 Graphic Designer and Sales Assistant. [Snappy Snaps – London, UK.](#)

Snappy Snaps is a British photographic services franchise specialising in custom photo products and printing.

- Advised customers on bespoke and standard photo orders, ensuring high-quality service and professional interactions.
- Captured corporate headshots, passport/visa photos, and other professional studio shots.
- Designed and produced logos, business cards, leaflets, letterheads, t-shirts, and other branded materials.
- Edited and retouched photos, performed high-resolution scanning, and restored old images.
- Operated digital minilab for photographic printing, and prepared files for large-format digital printing.
- Managed till operations and prepared daily cash sheets.

Achievements

- Successfully completed multiple projects under tight deadlines, consistently delivering high-quality results and exceeding customer expectations.

- Consistently complimented by customers and management for exceptional customer service, quick problem-solving and high satisfaction levels.

- Jan'11-Jan'16 Graphic Designer. [Amil Lago Group – A Coruña, Spain.](#)
Amil Lago Group is a Spanish company specialising in design and complete realization of commercial and hospitality spaces, including shops, restaurants, hotels, and food areas.
- Led brand implementation and 3D design for Euromaster offices accross Spain and Portugal.
 - Designed outdoor signage for Yoigo stores in Galicia.
 - Managed decoration and brand implementation for prominent clients such as Grupo Mahou-San Miguel, Estrella Galicia, Alcampo, Cafento, Galp, Massimo Dutti, Lefties, Pull&Bear and Zara Home.
 - Developed 3D designs for POS display elements.
 - Created photomontages and produced final artwork for various branding and marketing materials.
- Achievements**
- Managed and maintained the corporate identity of Euromaster for 400+ branches in Spain, resulting in improved customer satisfaction and a promotion to manage operations in Portugal.
- Mar'10-Jan'11 Graphic Designer. [Luz Coruña S.L. – A Coruña, Spain.](#)
Luz Coruña is a Spanish labelling company specializing in high-quality self-adhesive vinyls, offering digital printing, screen printing, and labelling solutions.
- Led brand implementation for clients including Banco Sabadell Gallego, EuroTaller and Casalnova.
 - Created a variety of signage for businesses and individuals.
 - Developed photomontages and produced final artwork for projects.
 - Managed large format digital printing processes to ensure high-quality output.
- Achievements**
- Maintained and managed the corporate identity for Banco Sabadell Gallego branches across Galicia, ensuring the production process adhered to deadlines and resolved both major and minor issues with creative solutions.
- Aug'09-Feb'10 Graphic Designer. [Bran Serigrafic S.L. – A Coruña, Spain.](#)
Bran Serigrafic is a screen-printing workshop specializing in clothing and fashion, serving major brands like Zara and Pull&Bear.
- Supported the design team and marketing department in creating print-ready materials.
 - Designed clothing labels and managed the screen-printing process for fashion brands, including Zara and Pull&Bear.
 - Prepared screen-printing machines and handled ink treatments to ensure high-quality prints.
 - Managed material storage and supervised stock levels to maintain efficient workflow.
- Achievements**
- Developed key skills in meeting deadlines, working collaboratively, and adapting to a creative, fast-paced environment. Successfully completed internship as part of my HND in Graphic Design and Advertising.

EDUCATION

- Sep'04-Jun'07 HND in Graphic Design and Advertising. [EASD Pablo Picasso – A Coruña, Spain.](#)
 Core subjects: History of Art, Typography, Project, Photography Laboratory, Theory of Design, Artistic Drawing.
- Sep'01-Jun'04 HNC in Graphic Design and Advertising. [IES Concepción Arenal – Ferrol, Spain.](#)
 Core subjects: Artistic Drawing, Technical Drawing, History of Art, Theory of Design, Sculpture, Photography, Design.

PROFESSIONAL CERTIFICATES

Jan'24	Logo Design. LinkedIn Learning .
Jan'24	Brand Strategy for Designers. LinkedIn Learning .
Dec'23	Intro to Artificial Intelligence. LinkedIn Learning .
Oct'23	Black/White & Colour Darkroom Printing. Photofusion .
Jul'23	Intro to User Experience Design. Georgia Tech .
Oct'22	Graphic Design. LinkedIn Learning .
Nov'22	Typography: Type in Motion. LinkedIn Learning .
Nov'22	20 Rules for Visual Communication. LinkedIn Learning .
Apr'20	Interior Design. Domestika .
Apr'20	Photography. Domestika .
Aug'13	Health & Safety. Rey Juan Carlos University .
Sep'08	Web Design. PC Carrier .
Jun'06	QuarkXpress, Indesign & Adobe Acrobat. Samicro .

ADDITIONAL INFORMATION

Languages

- English (Fluent), Spanish (Native), Galician (Native).

IT Skills

- Advanced proficiency in MS Office, Adobe Photoshop, Illustrator, InDesign, Bridge, Acrobat, SketchUp, Artlantis, Keyshot.

Other Achievements

- Voice actor for online courses, radio commercials and product videos.
- Guitar, bass and vocals in two rock music bands for 12 years, showcasing creativity and teamwork.

References

- Available upon request.